

JOHN EVERED

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EDUCATION

Louisiana State University (LSU) — Baton Rouge, LA
B.S. in Sports Administration (Sports Commerce); Minors: Business Administration
Jan 2025 – Aug 2026 | GPA: 3.65 | Multiple Time Dean's List Honoree (early graduate)

Bergen Community College — Paramus, NJ (Online)
Associate of Sciences
| GPA: 3.1

PROFESSIONAL EXPERIENCE

Evered Automotive — Founder & Owner
2024–Present | Baton Rouge, LA / Cathedral City, CA

- Built a profitable used-car dealership and restoration operation; self-funded all education/living costs.
- Acquired, repaired, and resold **80+ vehicles**, generating **\$78,000+ net profit**.
- Executed **1,200+ negotiations** with buyers/auctions; reduced sales cycle **15 → 7 days**, doubling turnover.
- Performed self-taught mechanical diagnostics and full restorations on modern & vintage vehicles.

PlayMaker Recruiting — Account Executive (January 2026 - Present)
2025–Present | Austin, Texas/Remote | Previously Player Personnel and Analytics Intern

- Evaluated **400+ high-school football athletes** using film, performance metrics, and data models.
- *Authored* scouting reports that directly contributed to athletes earning over **50 D1–JUCO offers**.
- Supported families—especially underserved communities—saving thousands through improved recruiting exposure.

Overtime Sports — Sports Data & Content Producer (Hired at 18)
2019–2023 | Brooklyn, NY/Remote

- Recruited after directly pitching the **CEO** (Zack Weiner) via Instagram private messages with product, business, and content ideas.
- Produced **900+ highlight reels** generating **10M+ total views** across primarily basketball and football.
- Built social media presence for multiple NBA/G-League athletes, including MVP-level players.
- Helped launch the now discontinued **Overtime App** as part of the original team (10,000+ downloads in first six months).

LEADERSHIP & CAMPUS INVOLVEMENT

LSU Men's Rugby — D1-AA Collegiate Athlete (8th ranked team nationally)
Men's Mental Health Club — Secretary
Construction Student Association (CSA) - Active Participant

COMMUNITY IMPACT

- **FatherCon** - Lead Speaker (2024) Father-Con at Cal State University Dominguez Hills is a conference focused on supporting and inspiring fathers and father figures through conversation, resources, and workshops aimed at strengthening families and addressing issues impacting healthy fatherhood and masculinity. As a lead speaker, I addressed the impact of a lack of a father figure growing up to a **crowd of over 300**, I was able to share a piece of my story and hear from present fathers, as well as those healing from the trauma of their life experiences.

- **Financial Literacy Educator** — Baton Rouge (Online & In-Person) (2025-present)

- Identified and exploited a short-squeeze inefficiency during the 2021 AMC event cycle, generating a **+\$28,000 return** on a concentrated position through real-time analysis of order flow, short interest data, and liquidity trends.
- Louisiana is first in murder rate in the United States, second in violent crimes, 48th in education, poverty level is 19%, and the median household income is 48th out of 50 states - teaching financial literacy **for free** is pivotal.
- Former volunteer with the YMCA's discontinued **Reach & Rise** mentorship program.